

A woman in a vibrant red dress is captured in a dynamic, mid-air pose, splashing a large amount of red liquid. Her arms are raised, and her body is arched, creating a sense of movement and energy. The background is a dark, textured grey. The overall aesthetic is artistic and fashion-forward.

art&fashion **CREATIVEWEAR  
EXHIBITION**

4 | 5 | 6 ΔΕΚΕΜΒΡΙΟΥ 2018

ΑΝΩΤΑΤΗ ΣΧΟΛΗ ΚΑΛΩΝ ΤΕΧΝΩΝ  
ΠΕΙΡΑΙΩΣ 256 | ΚΤΙΡΙΟ Δ



**art&fashion | CREATIVEWEAR EXHIBITION**

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**CURATOR**

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## The CreativeWear project

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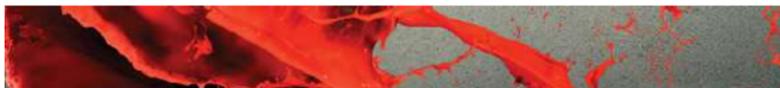
The CreativeWear (Creative Clothing for the Mediterranean Space) project is funded by the Interreg MED programme «Promoting Mediterranean innovation capacities to develop smart and sustainable growth». The Municipality of Prato, in Italy, is leading the project to which participate 10 partners coming from 5 countries. The two Greek partners are the Hellenic Clothing Industry Association (HCIA) and the Creative Thinking Development (Cre.Thi.Dev) not for profit consultancy.

The main result of this project in Greece is the set-up of an Art Hub in Athens, which collaborates with the other 9 Hubs, which constitute a basis for the development of creativity in the T&C sector. These Hubs are collaborating with a large set of stakeholders, like design schools, museums, research centres, public institutions and communities of creative people (artists). Through the project, networks have been created between these creative hubs and the labs created in the framework of TCBL project, like the Textiles and Clothing Design Lab created by HCIA, which is funded by the Horizon 2020 programme.

The wider scope of the project is to mobilise the local creative capacities for the development of new business models for the enterprises involves in the textile and clothing sectors. In this way CreativeWear contributes to the objective of enhancing the inter-regional cooperation of the Hubs in favour of creative industries, while in parallel, it extends the fields of operation of design and creative activities to enterprises, to strengthen the innovation and creativity of the Mediterranean area.

Current edition is part of the actions of the project and has been realised to support the “Art and Fashion” exhibition which has been organised at the Athens School of Fine Arts from December 4<sup>th</sup> to 6<sup>th</sup> in 2018, to promote the 45 designers who participated to the CreativeWear project by exhibiting their creations.

The organisers of the exhibition, who produced this edition, want to address a warm recognition to the Athens School of Fine Arts School and especially to its Public Relations Department for its contribution and exemplary collaboration in the organisation of this event.



## Το έργο CreativeWear

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Το έργο CreativeWear (Creative Clothing for the Mediterranean Space) υλοποιείται στα πλαίσια του Προγράμματος Interreg MED «Promoting Mediterranean innovation capacities to develop smart and sustainable growth». Το έργο συντονίζεται από το Δήμο του Πράτο στην Ιταλία και συμμετέχουν συνολικά 10 φορείς από 5 χώρες. Από την Ελλάδα συμμετέχουν ο Σύνδεσμος Κατασκευαστών Ετοίμων Ενδυμάτων (ΣΚΕΕ) και η εταιρία Δημιουργική Σκέψη Ανάπτυξη (ΔΗ.ΣΚΕ.ΑΝ.).

Βασικό αποτέλεσμα του παρόντος έργου για την Ελλάδα είναι η δημιουργία ενός Καλλιτεχνικού Κόμβου (Art Hub) στην Αθήνα, το οποίο συνεργάζεται με τα υπόλοιπα 9 πιλοτικά hubs, τα οποία αποτελούν πυρήνες ανάπτυξης της δημιουργικότητας για τον κλάδο. Οι κόμβοι αυτοί περιλαμβάνουν συνεργασίες από ένα πλήθος συμμετεχόντων φορέων, όπως σχολές σχεδιασμού, μουσεία, ερευνητικά κέντρα, δημόσιους φορείς και κοινότητες δημιουργών (καλλιτέχνες). Μέσω του έργου δημιουργήθηκαν δίκτυα μεταξύ αυτών των δημιουργικών κόμβων, εφαρμόζοντας το μοντέλο των εργαστηρίων που έχουν δημιουργηθεί στο πλαίσιο του έργου TCBL, όπως του Textiles and Clothing Design Lab που έχει δημιουργήσει ο ΣΚΕΕ και το οποίο χρηματοδοτείται από το πρόγραμμα Horizon 2020.

Ευρύτερος στόχος είναι να κατευθυνθούν οι τοπικές δημιουργικές ενέργειες σε τομείς ανάπτυξης επιχειρηματικών μοντέλων που σχετίζονται με επιχειρήσεις κλωστοϋφαντουργίας / ένδυσης. Με τον τρόπο αυτό, το CreativeWear συμβάλλει στην επίτευξη του στόχου της ενίσχυσης της διακρατικής δραστηριότητας των κόμβων σε δημιουργικές βιομηχανίες, ενώ παράλληλα, επεκτείνεται το πεδίο εφαρμογής των δημιουργικών-εικαστικών δραστηριοτήτων προς επιχειρήσεις, αυξάνοντας την καινοτομία και τη δημιουργικότητα στο χώρο της Μεσογείου.

Η παρούσα έκδοση αποτελεί μία από τις δράσεις του όλου έργου και δημιουργήθηκε με στόχο την υποστήριξη της έκθεσης Art and Fashion που πραγματοποιήθηκε για τους 45 σχεδιαστές που συμμετείχαν στον Διαγωνισμό του έργου CreativeWear, στους χώρους της Ανωτάτης Σχολής Καλών Τεχνών 4 με 6 Δεκεμβρίου 2018 καθώς και της προβολής των έργων των συμμετασχόντων.

Οι οργανωτές της έκθεσης και της παρούσας έκδοσης ευχαριστούν θερμά για την υποστήριξη την Ανωτάτη Σχολή Καλών Τεχνών και ειδικά το Γραφείο Διασύνδεσης για την συμβολή και την άριστη συνεργασία του.



*Η Ανωτάτη Σχολή Καλών Τεχνών, μέσω του Γραφείου Διασύνδεσης, πραγματοποιεί δραστηριότητες για την υποστήριξη φοιτητών και αποφοίτων της.*

*Οι δραστηριότητες του είναι:*

- η παροχή πληροφοριών σε φοιτητές, αποφοίτους και άλλους ενδιαφερόμενους για θέματα σπουδών, υποτροφιών και κληροδοτημάτων, καλλιτεχνικών διαγωνισμών, workshop, θέσεων εργασίας κ.λπ,
- η παροχή συμβουλευτικής υποστήριξης σε θέματα επαγγελματικού προσανατολισμού,
- η σύνδεση φοιτητών και αποφοίτων της Σχολής με την αγορά εργασίας μέσω διοργάνωσης πολιτιστικών δρώμενων για την προώθηση του καλλιτεχνικού τους έργου,
- η εκπόνηση στατιστικών μελετών,
- η οργάνωση δομών με σκοπό τη διευκόλυνση της πρόσβασης των φοιτητών με αναπηρία στην εκπαίδευση και την αγορά εργασίας.

*Βασικός στόχος του Γραφείου Διασύνδεσης είναι να αποτελέσει συνδετικό κρίκο μεταξύ των νέων καλλιτεχνών της Α.Σ.Κ.Τ. και των παραγωγικών μονάδων, με έμφαση στο χώρο των Creative Industries.*

*Στο πλαίσιο αυτό και με δεδομένο ότι μοιραζόμαστε το όραμα με τον Σύνδεσμο Κατασκευαστών Ετοιμών Ενδυμάτων, από κοινού, τον τελευταίο χρόνο πραγματοποιούμε συστηματικά δράσεις, workshop, εκθέσεις κ.ά ειδικά στο πλαίσιο του Ευρωπαϊκού προγράμματος CreativeWear, του οποίου στόχος εξάλλου είναι η διασύνδεση του εικαστικού χώρου με τον δημιουργικό και παραγωγικό χώρο του κλάδου ένδυσης.*

*Εύχομαι η συνεργασία μας να είναι εποικοδομητική και η σχέση της τέχνης με τους παραγωγικούς κλάδους να καρποφορήσει.*

**Γιάννης Σκαλτσάς**

*Αν. Καθηγητής Ανωτάτης Σχολής Καλών Τεχνών  
Ιδρυματικός Υπεύθυνος Γραφείου Διασύνδεσης*



## Συμμετέχοντες στην έκθεση CreativeWear

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ADORN team: Δρακουλαράκου Βενετία | Παυλίδου Γεωργία | Αποστολάτου Αναστασία  
AVIOTI team: Βερβίτα Αντιγόνη | Καπνόριζα Δήμητρα | Κυπραίτου Άννα | Τσιούνη Ευαγγελία  
HERMA team: Βραζιλικού Μαρία | Θαμνοπούλου Νικολέττα | Σαρειδάκη Κατερίνα  
Αψωκάρδου Αλεξάνδρα  
Bossu Pascaline  
Βλάνδου Κατερίνα  
Βλασερού Άννα  
Γερμακοπούλου Αγγελική  
Δημητρακοπούλου Τάνια  
Ελτασίδου Δήμητρα  
Ευταξιοπούλου Μαγδαληνή Κλειώ  
Καναβός Νικόλαος  
Καζιάλε Σταυρούλα  
Κοιλάκου Δέσποινα  
Κωνσταντόπουλος Δημήτριος  
Κουτούδη Ματίνα  
Κουτουλάκη Αντωνία  
Κρανιώτη Μαριλένα  
Κύρκου Παυλίνα  
Λάνταβου Σεμίνα  
Μαρινοπούλου Κατερίνα  
Παπαγιαννίδου Βιολέττα  
Παπανικολάου Ελένη  
Πάπας Έμυ  
Παυλίδου Ντέπυ  
Πετρίδου Ελένη  
Πόνου Λίλυ  
Σπέη Μελισσάνθη  
Suen Catherine  
Τσιγκανοπούλου Λήδα



Venetia Drakoularakou, born in 1997 in Athens, while passing the levels of education, found out at some point that she was inclined towards the arts. Since 2007, when she began using the Internet and Computers, she slowly discovered the versatile possibilities they had to offer. Before, at the age of 9, she was initiated in digital art and started learning Adobe Photoshop CS2 on her own. In 2011, she acquired the Cambridge International Diploma in IT Skills and in 2012 the English language «Michigan Certificate of Competency in English (ECCE)» Diploma. In 2015, at the age of 17, she learned the art of 2D Animation and learned to use Celcys Clip Studio Paint Pro and Adobe After Effects CS4. In the same year, she began her studies at «Textile Engineering» section of the Technological Education Institute of Piraeus (now: University of West Attica), where she is still studying. In 2017, she expanded her knowledge of digital arts by utilizing 3D / CGI Animation and 3D Modeling, as well as Video Game Development (Python Scripting Language) thanks to the program Blender 3D. As she says, «I aim to accomplish every goal, regardless of the difficulties it will bring, and I am willing to continue to develop my skills even further». email: [venetiadra@gmail.com](mailto:venetiadra@gmail.com)

## ANDROMEDA

The idea behind the “Andromeda” dress is based on the magic of the galaxy and the nebula. It is the depiction of the zodiac constellations that dominate the night sky. I got inspired by staring at the sky, in a summer night during vacation. I was always impressed by the night sky.

Formations of CD fragments exchange light and display variations of colors. The hands which are designed on the front of the dress are like touching the deep blue of the galaxy. In conclusion, this is a night out dress with a characteristic tearing on the leg’s area, revealing somehow the abdomen and the back, giving the feeling of science fiction.



ADORN team - VENETIA DRAKOULARAKOU



Georgia Pavlidou, was born in March 1997 in Athens. She studied abroad in the fashion design department of Vladivostok State University of Economics and Service. In April 2018 she presented her first collection at the University Pacific Style Week fashion show entitled «G.O.T. the fashion by GP».

She speaks English, Russian and Greek.

During the past three years she has been studying at the Department of Industrial Design and Production at the University of West Attica with a specialty of textile engineering. She loves designing clothes as well as jewelry. During her free time she deals with photography, volunteering, dancing and she likes traveling. Email: [gpavlidou@hotmail.com](mailto:gpavlidou@hotmail.com)



Anastasia Apostolatou, always keeping in mind her father's advice, about turning her hobbies into a profession, and having her mother's patience and tenacity soaked in, Anastasia emigrated from her village Gouria, Mesologgi to Athens in order to study. In 2015, at

the age of 18, she entered at the «Textile

Engineering» section of the Technological Education Institute of Piraeus (now: University of West Attica), where she is still studying. In 2017, she followed a manicure and pedicure curriculum for one year at IEK OMIRUS. When she graduated from there, she attended lessons from OPA (traditional dances foundation), as she has 10 years' experience in dancing tradition greek and other nations' dances.

While inhabiting Athens she had been working for 5 years for Oriflame company as a consultant, as well as for other companies (Eurogreta Global, FMC and Letterbox). In 2018 she was recruited by Yava fitness center as a nail technician. She has attended Athens Exclusive designer's week 3 times as a host.

Her own words: *I will never stop dreaming and ploughing on making my dreams come into life, one by one.*

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## GAZ-ELA

This garment has being designed according a moodboard (table with colours & images from which the design gets its inspiration), submitted as our initial idea. Using this moodboard we observed with new eyes our laboratory, the drawings and creations of old students, from which we recovered the suitable tips to achieve an impressive and attractive project.

During that process, suddenly I saw a figure, wrapped in fabric, which was like a mummy. From this starting point, the idea evolved to the final design: A dress with sticking parts of fabric that remind bandages and pieces of broken cds out on a red colour fabric, the colour of passion!



ADORN team - GEORGIA PAVLIDOU | ANASTASIA APOSTOLATOU



## THE AVIOTI TEAM'S WORK

### The concept: **IF I WERE IN YOUR SHOES**

The woman is tenderness, care, consciousness, love. The woman is the fountain of life. Thousands of women are victims of domestic abuse, sexual harassment and mistreatment. They are being bullied, isolated, hiding and marginalized. Thousands of women fear everyday.

We make garments to fit 'in the shoes' of those thousands of women who live under the status of social isolation. We wear their pain and their shame. We use our materials and our art to feel and to awake.

With tools the gauze, the plaster, the needle, the wood, the metal, the mirror, the fabric, we create on the female body to nurture the female body. We sculpt it with the materials. We hug it. We maintain fine balances between the garment and the body. There is a clear desire for freedom in the present and for an unsure but optimistic future!

We are a team of women. We created a team of garments. Each of these looks like a piece of personal art without borders. With special color and design to bring out a personal canvas that is changing as for its inspiration. The demand is to add imagination in the outfit, to imply everything that's invisible, to see what is 'inside' with a fresh eye.

Every woman has beauty and power. Every woman shows and hides something. So every garment has two sides. There is a double point of view in everything, a double aesthetic.

Our outfits are made with materials of hardship and materials of relief, with hard as well as soft materials. They are beautiful and friendly decorated, as well as shabbily and dark.

We use fil coupe, appliqué, fringes, fabrics with sewn long threads and material pieces, double faced fabrics, transparencies and iridescent fabrics which create reflections, materials whose appearance, when they are all together, represent a changing world, through the woman's internal fight and a chance for something different.

They are presented in an installation form-special construction which surrounds the whole concept.

Because in the end, 'if I were in your shoes' maybe you will be able to stand better in your feet, to stand tall and move on...



AVIOTI team - ANTIGONI VERVITA | DIMITRA KAPNORIZA | ANNA KIPREOU | EVANGELIA TSIOUNI



Antigoni Vervita was very early in the bead embroidery. She collaborated with various craftsmen and later with fashion houses. At some point she decides to chase her wants.

She follows classes, reads, listens, and she manages to bring her soul to her creations.

She uses mixed techniques by working different materials between them from wood, fabric, metals and building materials.

She creates dolls and bags, made of fabrics and laces, leftovers from a wedding dress or dress and cardigans made by knitting and weaving yarns with fabrics and ribbons.

She gets her inspiration from bazaars and antique shops and the objects, lighting fixtures, furnishings that they have. Out of them she creates new works, new forms. She believes nothing is dying, everything can have a second or third life opportunity. Because life is inspiration and inspirational creation.

So when you succeed in creating his soul, making the world around him or offering his fellow man he finds the ultimate Happiness...

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## THE MAGIC VIOLIN

Reading the tale of Maravita Grammatikaki, «*A magical violin*», a gypsy makes possible to give life, color, feelings, joy to a dull city that had never allowed music before.

So, creating this magical violin on my wedding dress I wanted to convey the magic of his melody to the present days, when joy and optimism are lost in such misery. To convey thoughts with colors and laughter to the world of 2018 where only gray we see around us. It is up to us to make a magic violin in our heart and feel his melody.



AVIOTI team - ANTIGONI VERVITA

## **THE WIRE**

By making a wire dress I wanted to communicate that the mental power can bend even the rigid materials and knit dresses for beautiful souls, beautiful bodies of every woman.

Everything is in our power as long as we decide to knit a piece of wire to dress and shape our soul. That's life.



AVIOTI team - ANTIGONI VERVITA



Dimitra Kapnoriza is a Fashion Designer.

She studied fashion design, pattern, seam, specialized garments, swimsuit and underwear.

She creates custom-made garments which she decorates with knitting and weaving techniques. Email: [dimkapn@gmail.com](mailto:dimkapn@gmail.com)

## **TRANSLUCENT GUARDIAN**

In the wearable art that I created, emotion and imagination oppose logic. The color is rich, but it is covered by layers to create intense dramatic shadows. The materials I used (plaster and silk) go against the purely rational combinations.

I wanted to seek the mental mood of a daily woman with the good and the bad. To deepen its weaknesses, strengths and passions. The plaster corset helps to support the fragile silk body, where its reflections and iridescences are covered and underexposed.

The touch of the technique of embroidery, as a dose of cultural heritage reminds and captures truths over time. With this creation I try to express a facet combination of fashion and wearable art.



AVIOTI team - DIMITRA KAPNORIZA



Anna Kipreou, as a fashion designer, has studied the whole procedure of the clothes construction, from capturing the idea to making it tangible and wearable. Fond of nature and its rules, she makes outfits that comply with the planet contamination fight... Thus Anna has created her own brand (Pied de poule designed by Anna Kipreou) fulfilling her aspirations while she was a child.  
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## **PRISMA**

This outfit is inspired by the notion of combining art with wardrobe, either casual or not... So, wanting to take benefits of creativity and the need of individual's getting dressed, art became real immitating the reflections of nature as a theme... PRISMA... These reflections are focused on the diversity of a human's needs...



AVIOTI team - ANNA KIPREOU



Evangelia Tsiouni was born in Ano Petra, Arta, Greece in 1975. She graduated from high school and continued her education on Agriculture University for a short period but she did not manage to finish her studies in that field. Besides, at the age of sixteen, Evangelia attended Burda classes and two years later she has been awarded as the best amateur seamstress in Europe on a Burda competition.

In nineteen years old, Evangelia moved in Athens where she attended sewing classes at Zer Fam school while at the same time she worked as a dressmaker sewing patrons for a clothing artisanship. Afterwards, she inaugurated her own art studio, which is located in the center of Athens and where she is still working at until today.

Evangelia has also worked for some of the most famous theaters of Athens such as the National Theater of Greece, Theater of Herodes Atticus, Pallas Theater, Acropol, Ilissia, Tzeni Karezi, Hellenic Cosmos and more. As a result, she collaborated with some well-known costumers and theater designers (Metzikof, Arsenis, Meksis, Germanou) for which she sewed several costumes and decors for theatrical plays. A noteworthy event of Evangelia's career on theater, is that, at the age of twenty-six, she sewed the central curtain of REX stage (National Theater of Greece). When it comes to television shows, Evangelia sewed the costumes of the Greek team which participated at the Eurovision song contest (2013-2014). Right after she graduated from Avioti school, Evangelia participated in two fashion shows at Diplareios School and Zappeion. Email: [evangeliatsiouni@hotmail.com](mailto:evangeliatsiouni@hotmail.com)

## **SENSITIVE**

She sewed this dress for the Avioti project exhibited at the School of Fine Arts, with subject «Into your shoes». Her creation is named «SENSITIVE» and has been made up from different recyclable materials like cotton, wood and viscose. The main purpose of her choice (to bring together those unmatched materials), was to show up the contrast inside woman's nature. Evangelia could be characterized as a sensitive and emotional woman while she is strong, brave and ready to cope with every adversity.



AVIOTI team - EVANGELIA TSIOUNI



Maria Brazitikou was born in Ptolemaida, Kozani. She graduated from the Department of Civil Engineering TE of Larissa in October 2013 and entered the Department of Architecture in September 2014, where she is still attending. Since 2013, she has attended several seminars targeting on thinking pluralism and the discovery of new interests such as: engraving, (2012), the construction of toys from organic materials (2013), photography (2015) and natural construction (2016). She has developed a graphic chart for a music shop (2014) and a central logo for a secondary school (2015). She is as well interested in sociology and political philosophy. Email: [mvrazitikou@gmail.com](mailto:mvrazitikou@gmail.com)



Nikoleta Thamnopolou was born in Volos in 1995. She began her studies in September of 2013 at the Department of Architecture of the University of Thessaly where she studies until today. In 2016, she moved to study with the Erasmus + program at the Camilo Jose Cela University in Madrid. She speaks English, German and Spanish. From an early age, she has been involved with dancing and has participated in a variety of performances. She has attended seminars of performing arts, such as dance, theater, vocal, photography, as well as graphic design. She is interested in sociology and humanities. Email: [nikoleta.thamn@gmail.com](mailto:nikoleta.thamn@gmail.com)



Katerina Sareidaki was born and completed secondary education in Ierapetra, Crete. From 2012 until today she studies in the Department of Architecture of the University of Thessaly. In order to broaden her knowledge and practical experience, she has participated in a number of workshops with an architectural (static workshop on the method of tensegrities, a research laboratory for the minimal residence) and an artistic character (Metamorphosis INSPIRE 2013, Extraterritorial Site specific workshop). She speaks fluent English and she meets with ease in German as she attended courses for 2 semesters through the Erasmus program at the Hochschule RheinMain German Architecture Department in Wiesbaden. Having an extensive interest in the fashion industry from an early age, she tries to combine her studies in Architecture with the study and manufacture of clothing as well as with the research in the fields of fashion that converge with sustainability, philosophy and gender studies. In 2018 she completed her pre-graduate research titled «Performance of the Garment, liquid identities as ways of conciliation». Her graduate work, in progress, is also in the fields of fashion interest and concerns the creation of a polymorphic garment. Email: [katerina\\_sareidaki@hotmail.com](mailto:katerina_sareidaki@hotmail.com)

## HERMA project

By treating the garment as a communication channel between people as a means of transmitting ideas and identities, we try to create a costume system that does not consist of complete pieces of production (blouses, trousers) but individual pieces in new geometries. The feasibility of this experiment is to create the dressing map of a subject who does not want to limit their identity to forms of industry, nor to wear garments as indicators of their social gender.

The selection of our materials has resulted from a combination of modern artificial materials, such as nylon, with materials belonging to Greek tradition, such as doilies. Through such combinations, we want to create a new dressing method. The garment is variable and is combined in many ways, leaving the wearer themselves to create the aesthetic result they want.



HERMA team - MARIA BRAZITIKOU | NIKOLETTA THAMNOPOULOU | KATERINA SAREIDAKI



Alexandra Apsokardou was born in Athens and studied interior design and industrial design at AKTO.

After a creative journey in decoration, visual merchandising, styling and the manufacture of jewelry and utensils, she created in 2005 her own retail and wholesale company of children's goods. Her love for fashion led her to continue studying technology and design of the garment.

Her works include photos, fabric design, jewelry, utensils, clothes and accessories. The source of inspiration for her works is everything that magnetizes her imagination. She takes a totally different approach by choosing materials to make use of textile waste, making recycling an integral part of her design practice.

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## **LOLIGO**

The LOLIGO collection is inspired by the inexhaustible Greek marine wealth. Textile and stationery designs are a product of photographic processing and their subject matter has influenced the final form of the garments and jewelry of the collection, which was created for the most part by textile products being wiped out by clothing factories after the cutting and sewing process. All stages of implementation (photography, image processing, multitasking, sewing, painting, printing) were made in the workshop by the designer herself so that each piece of the collection is handmade and unique, giving it the value of an artistic object.

«I use the pieces of cloth as an art material that I form into clothes».

«I have a pre-defined perception of the form, shape, dimensions and flow I want to incorporate in the garments».



ALEXANDRA APSOKARDOU





ALEXANDRA APSOKARDOU



Pascaline Bossu is a visual artist, graphic designer, interior decorator and photographer.

French by origin, from Lorraine, Pascaline Bossu studied in Strasbourg and Paris at the "Ecole Supérieur des Arts Appliqués Olivier de Serres".

Pascaline Bossu discovered Greece at an early age, spending her summer vacation at the island of Thassos. In 1994, her daughter Célestine was born and since 2000 she lives in Athens and works as an artist & illustrator.

In 2003 she founded the workshop Coccinelle in Ag. Paraskevi, where she teaches drawing, painting and sculpting to children and adults. She creates artistic interventions for the Franco-Hellenique Eugène Delacroix High School and for the Notos Galleries... For the past five years she is an associate of the Herakleidon Art Museum.

In 2009 she designs the interior decoration of a French café in Halandri, the general theme being the gardens of Versailles. Pascaline Bossu also carries out inspired décor projects involving murals.

On December 2010, the KOKKINO HOME opens its hospitable doors: in a 280 m<sup>2</sup> house in seaside Rafina, multiethnic atmospheres and murals present Pascaline's special style.

In 2011 she creates the logo and leads the advertising campaign for the 30<sup>th</sup> anniversary of the Franco-Hellenique High School Eugène Delacroix in Athens. In May, at the festival of Morocco hosted by the Moroccan Embassy and drawing inspiration from the traditional houses (Riads), Pascaline Bossu handles publicity and decoration at the St. George Lycabettus Hotel. She creates costumes, body painting, décor and acts in plays for the theatre. In 2010-2012 she directs plays for children in Greek schools to celebrate the Francophonie Festival organized by the French Institute.

In 2012 she designs the interior of the Glyfada golf club with paintings inspired by Leonardo Da Vinci's landscapes. In 2010-2012 she directs plays for children in Greek schools to celebrate the Francophonie Festival organized by the French Institute. For the promotion of COCO-MAT's 2012-2013 new winter collection, Pascaline Bossu paints 36 canvases and creates figures in traditional Moroccan costumes in an ambience of Berber hues. The paintings drew inspiration from the works of Jean Besancenot, artist-photographer-ethnologist, titled "Costumes of Morocco" 1953.

She's made various personal art exhibitions (2005-2017), exhibiting at the Cultural Center of Skyros in 2005, at the La Douera Museum in Nancy in 2008, at the Herakleidon Museum in 2016, at the Zissart Gallery in 2017.

Since 2015, she collaborates with LEROY MERLIN GR in decoration and trend advice. Email: [pascalineboss@hotmail.com](mailto:pascalineboss@hotmail.com)



PASCALINE BOSSU

## **CREATING ORIGINAL FABRICS**

Inspired by traditional Greek costumes (mainly from the collection of the Benaki Museum) the initial artistic work (paintings) of the artist, was presented at the Herakleidon Museum in June 2016, and at the Zivasart Gallery in May 2017.

Inspired from these paintings, a series of fabric designs has been created.

These fabrics are more modern interpretations, more freely and spontaneously picturesque than the original ones created in the 19th century. The final implementation highlights the quality of craftsmanship, embroidery and weaving offered by Greek production labs.

The work has resulted in the creation of a range of pillows for interior decoration and upholstery fabric and a collection of woman clothes with modern lines corresponding to the ethnic and artistic trends of 2018/2019, a strong source in Greek traditions.



PASCALINE BOSSU





PASCALINE BOSSU



Katerina Vlandou is 23 years old and she is from Larissa. She has a degree in Special Education from the University of Thessaly and a degree in fashion design from DIEK Volou. Through her participation in various national competitions, she has managed to be distinguished for her work in the Fur Excellence Exhibition for two consecutive years, 2016 and 2017. Her occupation as a special education teacher has affected her perspective deeply and has shaped her artistic identity. Psychology and human experience are used as inexhaustible sources of inspiration and creativity in her art work, with the most recent example her participation in the Creativewear competition with her work on “The Real Fashion Victims”.

In early November 2017, news broke in Istanbul that people found messages sewed on their clothes, which they bought from the fast fashion brand Zara. The messages contained complaints about the company refusing to pay its workers. This incident that occurred in our neighboring Mediterranean country inspired me to find a way to protest for all the people that suffer because of the way the fashion industry works today.

My goal is to communicate the need for change via two garments that are meant to trigger a spectrum of emotions to the observer. Curiosity, sadness, guilt, rage, hopelessness, entrapment and maybe finally personal responsibility, are some of the emotions I hope to awake. Email: [katerinavlandou@gmail.com](mailto:katerinavlandou@gmail.com)

## TRIBUTE TO THE RANA PLAZA VICTIMS

On April 24, 2013 the eight – floors Rana Plaza building outside Dhaka, Bangladesh collapsed, killing more than 1,100 people and injuring thousands of others. At the time, the building housed five garment factories that manufactured goods for major retail companies in Europe and North America.

This event is the inspiration for the first garment, which is designed to honor the victims of this tragedy.

The design features a sari, which is a traditional costume in Bangladesh. It is a draped garment of unstitched cloth worn by women in the Indian Subcontinent (India, Pakistan, Bangladesh, Sri Lanka, Maldives and Nepal). The draped fabric varies from 4,5m to 8m in length and from 60cm to 1,20m in width.

The pattern on one end of the sari is part of the collapsed building that dissolves into little fragments that float towards the middle of the cloth. When the fragments reach the middle of the sari they start to change color and as they reach the other end of the cloth they form a plant known as the tulsī, or else the holy basil.

This beautiful plant has medicinal and religious importance for the people of the Indian Subcontinent. In Hinduism, it is believed that water mixed with the petals given to the dying raises their departing souls to heaven.



KATERINA VLANDOU

## **ENVIROMENTAL IMPACT**

This garment is dedicated to nature. It is widely known that the fashion industry has tremendous consequences for the environment. In order to write down all of the problems caused by the unreasonable consumption of clothing and the fact that the fashion industry shows no respect or concern about the impact it has on the planet, I would need a lot more than just a few pages.

Just to name some of the problems, I must refer to water pollution and consumption, landfills filled with garments, non-biodegradable materials used to make fashion items, textiles dyes that are toxic for the people and the planet and the list goes on and on.

The third design is a knitted dress, whose color shifts from light green and blue to black. The fact that it is knitted is very important to me, as I believe that nature is a connection we all share and it is impossible to hurt a part of it without eventually damaging all of it, just like a piece of knitted fabric.



KATERINA VLANDOU



Anna Vlaserou lives in Nafplio, where she owns a store exhibiting her creations exclusively. The last 12 years she creates shawls, capes, ponchos, dresses etc using the felting technique.

The materials she uses are raw wool, silk fabrics, laces, cordons and she integrates them in the wool with the help of water and green soap.

Her work includes ethnic creations, floral, geometric designs inspired by several civilizations, famous painters and mainly the nature.

She has cooperated with the Benaki museum at Pireos str., the Peloponnesian Folklore Foundation, the multipurpose place of art and culture "Fougaro" in Nafplio and the department of Theater studies of School of Arts of Peloponnese University, where she delivered seminars showing the felting technique and with the fashion designer Panos Apergis at the Athens exclusive fashion show.

## **WAVE**

This a wedding dress. I have made it with silk and wool with wet felting technique. Inside the wool there are pieces of cotton lace and handmade silk lace using crochet. Also, there is a wool cordon in the shape of spiral, which is the ancient Greek symbol, representing the creation, the energy and the life circle.



ANNA VLASEROU





ANNA VLASEROU





ANNA VLASEROU



Aggeliki Germakopoulou was born and raised in Heraklion Crete. She earned a BSc, in Mathematics, at the University of Crete, Greece in 2006.

Afterwards she worked for 2 years in Propylea Secondary Education institution as a Mathematics teacher. In 2008 she moves in Athens and works in Citibank International Plc, at the transaction approvals department where she worked until 2010. She then worked a short time at Marfin Bank, in the customer service department. In 2010 she changes industry and enters the Vodafone Group's telecommunications sector. She begins to work in the customer service department and in 2013 she is transferred to the Technical Support section where she worked until 2017 that the collaboration ended.

At the same time, in 2013 she decides to chase her dream and successfully entered in Athens School of Fine Arts. She is now in her final year of studies and at the same time she is working on the knowledge she has gained from fine arts and the possibility of combining it with fashion. Her earlier experience in the science section gives her the impetus and trigger to reinforce her creations with innovative technological means. Email: [agg.germ@gmail.com](mailto:agg.germ@gmail.com)

## **DIZZYCULT PROJECT**

Over the last years in Mediterranean space, due to the economic crisis, rhythms are faster, stress levels are increased and thus time is reduced as well as the possibility of any enjoyment. At a time when anxiety, phobias, addictions, the frenetic pace of life deaden our senses and deny us the pleasure, these accessories come to give a solution. Wearing them, they give pleasure visually but also as a sense, to the person using them. This is done by exerting pressure through the accessory to body parts that cause euphoria. The pressure must be exerted on these points for specific time depending on the pressure point and the effect we want to achieve. They are made of modern industrial materials and innovative design. Plexiglass, stretch straps, metallic screws, and a combination of decorative elements were used to create them.



AGGELIKI GERMAKOPOULOU





Tania Dimitrakopoulou is an artist based in Athens. She graduated the Athens School of Fine Arts in 2003. Prior to that she studied Cell and Molecular Biology at Kingston University, followed by an MSc degree at City University.

She has exhibited her work in numerous solo exhibitions and participated in group shows in Greece and abroad such as Brussels, Paris, London, Beijing, Florence, Lecce and more. Many of her paintings can be found in important collections in Greece and abroad.

She works basically with oil colors in a figurative manner with the use of knives and sponges, a personalized technique that evolved through years of practice. In this manner the texture “breaths”.

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## **WILD LIFE**

A few years back she started implementing different techniques to accomplish unique articles of hand painted accessories and clothes as well as decorative objects. In certain cases printing techniques can be implemented for numerous reproductions.

The collection shown here has the title wild life and includes a sample of unique hand painted pieces.

The idea is to produce a whole collection based on her paintings of the wild life in Africa.



TANIA DIMITRAKOPOULOU





TANIA DIMITRAKOPOULOU



Dimitra Elpasidou was born and raised in Kavala, Greece. Her inclination towards sewing was discovered from a very young age, as she used the needle to create clothing for her dolls. At the age of eighteen she moved to Athens to study but kept sewing and fashion design close to her heart. She even started creating clothes for herself and friends and her potential unfolded even further. Since then she collaborated in short films and in theater as a costume designer. As soon as she realized that her passion could actually turn into her main profession she decided to get proper training on the subject. In 2017 she completed her studies in Fashion Design. She is very intrigued by fashion history and traditional apparel.

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## BIRDS

My inspiration for the Creativewear are the migratory birds in Mediterranean, that are illegally killed. Because of the hunting they are now endangered species. The feathers and the colours of the birds are those that draw my attention. The bridal apparel from Kerkira (Corfu) was the inspiration trigger on how to use different materials and how to combine them to create something new.

First I made the pattern of the dress and upon this I worked on the designs that I would apply. I used tulle as a basis for my embroidery and knitting thread. The dress is made of tulle. On the dress I applied the embroidery and the rest of the designs. It occurred to me, that the combination of traditional technics with modern apparel could bring about something fresh on the scene, so designed and sewed a shirt.



DIMITRA ELPASIDOU





DIMITRA ELPASIDOU



Magdalini Kleio Eftaxiopoulos was born in Athens in 1991. She studied Textile Design at Edinburgh College of Art | University of Edinburgh [BA(Hons) in Printed Textiles]. In 2013 she returned to Athens to create her own brand named m.k.e ([www.mketextiles.com](http://www.mketextiles.com)) which is specialized in homeware textiles as well as both in women's and men's accessories.

So far, she has participated in Greek Brand New's Trade shows in Athens and she has worked with companies as an external partner on customized projects.

Her work has been published in various magazines and online platforms with the most significant moment the cover she did for Athens Voice magazine.

She has also participated in group exhibitions in Edinburgh and Glasgow and she has done two solo exhibitions in Athens (at Matalou at Home and at El.Marneri Galerie).

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## WAVES 2018

Inspired by the waves and the blue of the Aegean sea, I created two silk pieces which can either be used as wall hangings (art pieces) or as unisex scarves.

This work is the development of my latest collection. I started creating 3D ephemera structures and I tried to capture the idea of the waves through digital printing.

My aim was to create digital prints with 3D optical effects in the shades of blue. The choice of this semi-through greek silk lets the objects behind the fabric visible, highlighting that way the sense of the depth. Also, due to the fact that it is light weighted, the movement of the fabric from the wind gives the illusion of the waves that are "traveling" at the sea.



MAGDALINI KLEIO EFTAXIOPOULOU



Nikolaos Kanavos is a visual artist, born and raised in Athens - Greece (1975). His studies, business quests and knowledge inquiries enabled him to collect a wealth of travel experiences, which he tries to use as a basis for his artistic experimentation. He has worked as a programmer, as an IT & banking consultant in European countries and in India, as well as a civil servant in Greece.

Since 2015 he studies at the Visual Art dept. of the Athens School of Fine Arts (ASFA), as a full time student. He is mainly occupied with painting (incl. mixed media), assemblage, installations, mosaics, hagiography, frescoes and engraving/prints.

He has participated in collective exhibitions with mosaic works, paintings and frescoes, as well as in projects and workshops at the ASFA premises.

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## **WAIST BELT AND NECKLACE AGAVE AMERICANA**

The proposed waist belt and necklace are the products of an effort to explore the many solutions Agave can provide in accessories and clothing. These giant succulent, found mainly in Latin America and used to create from accessorizing to drinking products, is also easy to spot in the Mediterranean basin. With a name deriving from the Greek mythology, it is rarely used in European countries except as landscape decoration.

To create the waist belt and the necklace, fibres were manually extracted from agave leaves and processed, to create the necessary holding threads. Fibres, together with resin and agave needles and leaf pieces were also used to create the decorative elements.

The fibre-threads and elements of the agave leaves can be combined with organic as well as unorganic materials, thus making them a good resource for a variety of solutions in shoemaking and clothing.



NIKOLAOS KANAVOS





NIKOLAOS KANAVOS



Stavroula Kaziale is a Visual Artist and Art Jewelry Designer based in Greece.

She draws inspiration from her surrounding environment, nature which is an inexhaustible source for her projects, architectural elements or just everyday objects.

Cracked rock walls, fragments of marble, insects, delicate spider webs, birds, as well as sea plants, excite her imagination. Always in search of new forms, and combinations of materials, she builds worlds from the most common and poor material, like paper and threads. Many of these are offered to her by nature. Her creations covers an assortment of issues including our fragile ecosystem, migration, the roles of the woman, the necessity to knit the past with the future through traditional art.

Stavroula is a graduate of the School of Fine Arts in Athens and Graphics & Art Studies (TEI of Athens). She has had four solo art exhibitions, two solo contemporary jewelry exhibitions and has participated in many group exhibitions in Greece and abroad. Some of her artworks belong to the ACG Art Collection (American College of Greece), to the collection of the Athens School of Fine Arts, at the Ilias Lalaounis Jewelry Museum, as well as to other private collections. Email: [stavroulakaziale@gmail.com](mailto:stavroulakaziale@gmail.com) [kazialest@gmail.com](mailto:kazialest@gmail.com)

## **A WALK THROUGH...**

Faithful to my conviction that Art can and must be incorporated into real life, I create sculptures that can sometimes be worn, reexamining clothes and their function, researching their tradition, as well as how society is generally reflected through their history. The perfect freedom offered by the «Creativewear» project and my material, the most vulnerable but more versatile material, paper, pushed me to make dresses shelters, for the body and soul of the woman. Garments are perforated in an attempt to get closer to the truth. Transparency presents the reality, which can be painful and shocking, but offers the opportunity for open communication and changes. I created images and elements of nature, cut into handmade paper with a medical scalpel. It is very important to me that the actual cutting is done by hand, because sometimes I like to be rooted in tradition defying the facilities of technology that has removed us from the craftsmanship. Handmade pulp, pigments, fire, completed the pieces of my installation. Utter fragility combined with the play of light makes these garments look unmanned. Simple but precious, ready to accommodate something bright and unique.



STAVROULA KAZIALE





STAVROULA KAZIALE



Despina Kilakou was born in Athens - Greece. In 2005 Despina graduated from the Department of Clothing Design & Technology of the Technological Educational Institute of Thessaloniki, acquiring a Diploma in Fashion Design.

Moreover she completed a course on the Italian technique of making patron in Athens in 2006 and she served her apprenticeship in Evangelia's Panoliaskou haute couture atelier.

In 2007 she begins creating handmade accessories and clothing using techniques and high quality materials only haute couture can provide.

In 2014 she completes successfully a comprehensive evaluation at TR Platforms – Masterclasses and is certificated as a TR Master by Shingo Sato (TR Cutting School).

Despina has participated in many Fashion Tradeshows, Art Exhibitions and events in Athens, such as «Tell A Story» fashion tradeshow (2008), “Open September Festival” (2014 & 2015), “Petit Paris D’ Athenes” (2015 & 2016), OZON Magazine – Fashion Room Service (2017), NGFL (2018). Moreover, many boutiques, concept stores & galleries in Athens, New York, U.K and Sweden, have embraced her accessory creations.

She has also worked as a fashion designer in Greek companies, while she has been teaching Fashion in colleges the last 4 years. Email: [despotniak@gmail.com](mailto:despotniak@gmail.com)

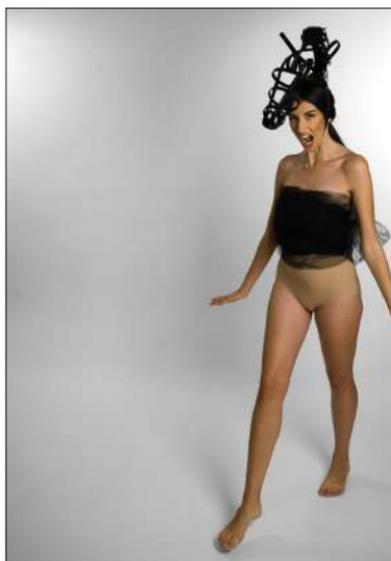
## QUEEN OF THE CHESS

My creation for this subject includes corset - moulage techniques, in a more modern – abstract structure, designed to present to the public a very strong female character, that of the “QUEEN OF THE CHESS”. A project that reflects the evolution of women’s power in western world and the role of the women in today’s world. It invites us to take part in a game where victory is not as important as knowledge. An inner journey to who we really are and what our role in a constantly changing society. Focusing on the “Queen”, I developed the rest of the pawns that surround her, for “A Game of Chess”.

The installation includes six Headpieces (the same as the characters in chess): The Queen, the King, Bishop, Black Rook, Horse, Pawn. The Queen’s character as the centerpiece of the work is depicted with her entire costume, a crinoline cage dress and a long skirt with tail. The materials used are: boning, black satin, crystal gems, black cotton braid, black elastic straps, snap fasteners, black applique muslin by Ioanna Kourbela, black satin lining.



DESPINA KILAKOU





DESPINA KILAKOU





DESPINA KILAKOU



Dimitrios Konstantopoulos was born in Athens. His inexhaustible love for Art Fashion began in 2003 as he dealt amateurally with the free and linear design. Along the way he loved the seasonal costumes.

He graduated in Hairdressing Art in 2012 and at the same time practiced as a barber in WOLF AIR.

The influences of Art he absorbed were direct, and four years later he enrolled in a vocational school for Fashion and Footwear Designers to study Fashion Design; he graduated successfully in 2017.

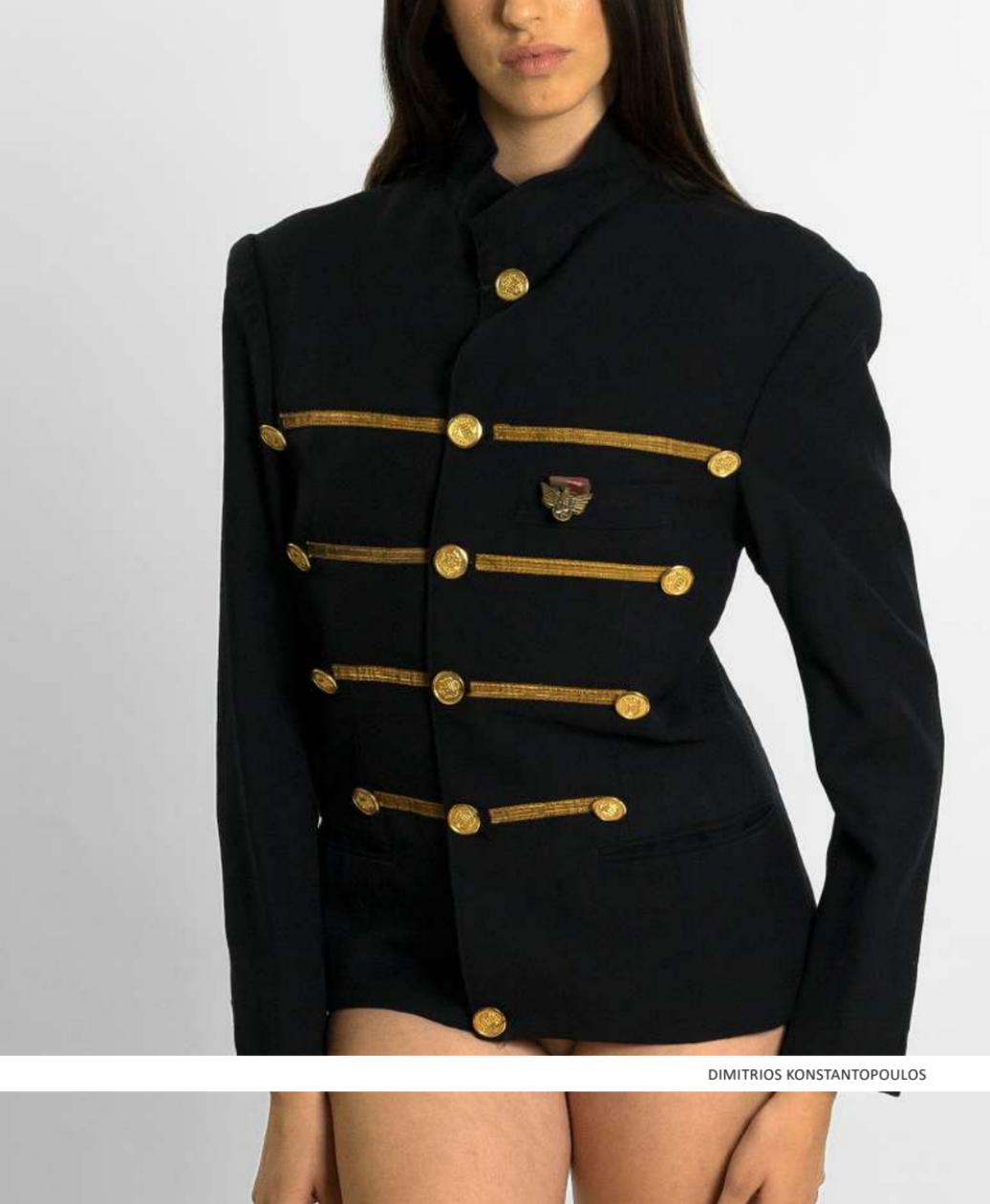
He specializes in the design | production of women's | men's | children's clothing, traditional uniforms and fashion accessories. Email: [konstandi@hotmail.gr](mailto:konstandi@hotmail.gr)

## **THE REDEMPTION OF THE SOUL COMES FROM THE PAINLESS DEATH OF THE FLESH**

In this way I will begin to describe my collection consisting of two stage jackets with separate sirloin details.

Inspired by the fantastic parades of depression, where loneliness lies and the search for true love is difficult to conquer.

Strict lines on your body, ready to parade. Search for love, there you will be.



DIMITRIOS KONSTANTOPOULOS





DIMITRIOS KONSTANTOPOULOS



Matina Koutoudi was born in 1973 in Volos, Greece. She graduated with honors from the Art School of Volos as a fashion designer, in 2018.

She was responsible for creating the costumes of the project «Inside Out», that took place in the Biennale of Santorini, in 2016.

She participated in the creation of costumes for the theatrical performance «Sarah the centipede with 39 feet», in 2016.

Familiar with graphic arts, she is enthusiastic about fashion, art and photography. She has a well-developed eye for details, she is highly energetic, punctual and flexible. Though her work experience, she has obtained some great organization and time management skills and the ability to cope with any difficulties during work.

She is a constant researcher of the latest fashion and art trends and that provides her with a clear vision to translate research ideas into new products.

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## **DELICATE MEMORIES**

I like being inspired by ancient cultures. There are several interesting pieces of information about the life, customs and habits of the ancient people. Tradition plays an important role for a civilization and influences its society and the character of its citizens.

My idea involves the creation of modern patterns and designs for textiles and clothing inspired by ancient world and in addition provides information about their lives. Such information would serve to bring ancient culture to a wider public as well as to stimulate their interest and curiosity. Clothes with fancy labels will inform us about a specific aspect of ancient life.

The inspiration of my scarves came from the Minoan and Cycladic culture.







MATINA KOUTOUDI



Antonia Koutoulaki was born and raised in Chania and in recent years she lives in Athens.

She studied Civil Engineering in Heraklion, then Interior Design in Athens, until her love for design and fashion led her to study Fashion Design.

She loves music, theater, design and decoration. She experimented with various artistic styles and does not hesitate to use them in her creations. Her collection is inspired by the Japanese art of origami as well as sculptural elements. Her aim is to portray in three dimensions images and motifs usually depicted in two. Creativewear has given her the opportunity to unleash her appetite for creation.

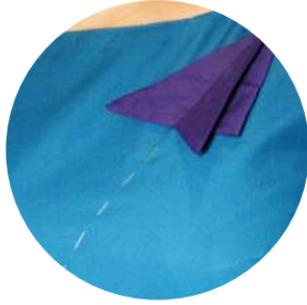
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## **MORNING BREEZE OF CHILDHOOD MEMORIES**

My fashion interests is theatrical costume, casual dress as well as formal dress. With this work, I intended to deal with cloth-sculpture and three dimensional portrayal of clothing. This initial idea became true by creating various forms, seams, folds and by adding fabrics and other materials such as metal. My goal was to combine in my creation sculpture, origami, collage and ideas that have arisen through my involvement with theater and music. I believe that my experience from the previous schools concerning decoration and architecture as well as my interests provided me with the necessary supplies.



ANTONIA KOUTOULAKI





ANTONIA KOUTOULAKI





ANTONIA KOUTOULAKI



Marilena Kraniole (born in Athens at 1997) is a visual artist / sculptor, studying how materials function (metal, copper, the metallurgy process, symbolism, somatography, mental states) at the Athens School of Fine Arts (2014 -) at the 3rd Sculpture Studio under the supervision of Prof. Afroditis Liti.

Her interest in heavy materials and their properties led her to master knowledge in many techniques (plaster, terracota, metal). Furthermore she has developed a selection of special artworks using styles of hagiography.

She is a holder of an ECDL degree, she is graduated of theory music studies C Lower and B Solfez.

As Art Education Facilitator she has been artist in Residence in a Mental Health Unit and she is a member of the Society of social Psychiatry.

Group Exhibitions: 2015 Museum Delphi and Xenia hotel, 2017 Ambasciata d'Italia ad atene the garden of sculpture 2017 In the traces of Emperor Hadrian. 1900 years later, 2017 ARTIST RESIDENCIES in Mental Health Units, 2017 art4more - tri art hub galery. Ambasciata d'Italia ad Atene Il Giardino delle Sculture – Edizione, 2018 MINOTAURO DEDALO LABIRINTO.

2018 Art Therapist's Facilitation Assistant Moraitis Private School, Athens. She completed classes in the personal school of MORAITIS in the project called Efvia kai Sinesthimata.

2018 She participates to the CreativeWear Competition organised by the Hellenic Clothing Industry Association. Email: [mariloukra@gmail.com](mailto:mariloukra@gmail.com)

## **VERTEBRA & CROWNS**

L. Benoist refers to the genealogy of physical movement as the importance of the rhythm of rebirth to form a habit of understanding a phenomenon and the birth of a symbol...

Physical motion could be the survival of a stabilized ancient activity.

### *A. The Crown*

The crown has the symbols of the III brothers of the Twelve:

I. The Lightning of Zeus: It is life, reproduction and evolution created by coupling (Zeus) and fission / division (divinity) from the (coupling + division + derivative) x 2 (male, female) this symbol has the devastating and regenerative power of Zeus.



MARILENA KRANIOTE

II. The Dikanos Hades: It is the symbol of our mortality this scepter has only two «spikes», life and death, that is, but it also symbolizes the possibility of theosis and freedom from mortality.

III. The Neptune trident: Trinity is an expression of the triple Posidonia power, It is the power of God of the fluid element in the sea. Trinity gave to Poseidon the Telchines, who had already raised him, according to a myth. The Telchines were amphibious beings, who made many inventions, knew the sciences, and lived before the Owl Flood. The myth shows us how ancient the Poseidon worship is, but also the symbol of Trinity

#### *B. The church crown / cross*

The cross was the symbol of Christ, but it existed long before it. Symbols are connecting / identifying points Etymologically, the word word comes from the (ancient) sign that means tundam. The series with the crowns has the main theme:

I. the part of power (of different kinds or of course)

II. Religious authority (different)

III. The verbal power

All of the above have the same subconscious as instinctive motivation fear for life and death<sup>1</sup>.

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<sup>1</sup> In ancient Egypt there was a separation between soul and spirit. The soul symbolizes the detached expression of God, while the spirit was and will always be there. The spirit was referred to by the word Ka and the soul by the word Ba. God is eternal and the soul will erase a separate path within the worlds of creation. Spirit is referred to as creative power or creation / existence / God. The soul is part of the spirit / is the personal testimony of the experience of life The «creative forces» spirit is defined by the vertical line of the cross and the personal evolution of a human plasma is defined by the horizontal line. While the vertical line speaks of the creation itself, it speaks horizontally about each person's level of consciousness. Simply put, the vertical line represents God and the human being horizontally. These two lines, according to the symbol of the cross, intersect exactly in the middle horizon in this way the exact center. The exact center between God and Man is right at the intersection of these two lines. If the meeting point of the two lines is not accurate and does not create 4 right angles, then the journey of the path of the soul is in progress beyond its semantic symbol. This subject also includes the personal impression of the church (a cross) on the theme of the church The goggle / mirror symbolizes the mouth whereby we swallow the food from something that died to live, that we get there, you lose, a way to communicate expressing or attacking is a symbol of erotic power, hiding this point and putting it in place the mirror our interlocutor in a conversation sees his own mouth.



MARILENA KRANIOTE





MARILENA KRANIOTE



Pavlina Kyrkou (1985) was born in Athens and raised in Chania, Crete. She is a graduate of Theory and History of Art (2014), Athens School of Fine Arts and Philosophy, Pedagogics and Psychology (2008), University of Athens.

She has worked in the field of proofreading and as an art historian, she has been involved in art critic, curating as curator and assistant curator, in the organization and participation in guided tours and educational programs and she has also collaborated with many artists, writing a series of texts for art exhibitions.

Her intertemporal interest for the arts and for the practices of garments' creation were combined in the conception of the "patterns & symbols\_ terrazzo" collection, under the brand name of "p o l & y o y a".

She currently lives, works and wanders in Athens.

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## **PATTERNS & SYMBOLS\_ TERRAZZO**

The patterns & symbols\_ terrazzo collection began from familiar and personal images: the grandfathers' residence and sewing workshop and its terrazzo floor. There, their working practices and space coexisted and became one. In an analogy, the exhibited garments interlace these two parameters of memory, through the connection between the past and the present. In this sense, the terrazzo floor print is being placed on modest garments, appearing as detail, a discreet origin reminder. The additional embroidery on the prints concerns a manual intervention on "tradition".

In the epicenter of this project lies the observation of the environment within which we move, as a reflection of a different aspect of tradition and heritage. The ornamental elements are being abstracted from this exact context, in the terms of the return to the base, the roots and the element of the everyday. The patterns & symbols\_ terrazzo collection is realised under *pol & yoya* brand name.



PAVLINA KYRKOU



Semina Lantavou was born in Larissa, in 1986. In 2011 she graduated from the Athens School of Fine Arts, where she studied painting and scenography. Subsequently, she studied fashion design for two years in the Athens Fashion School.

Meanwhile, she took lessons in weaving at Historico Yfantourgeio (SEN) (Historical Textile Workshop of the Association for the Education of Young Women).

She won the first prize in the Foundation Costas Andreou fine art contest, in 2014. In 2017, she participated in the 22<sup>nd</sup> Athens Exclusive Designers Week, where she presented her thesis in womenswear.

She has had two solo painting exhibitions and has participated in some group exhibitions.

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## **VESSELS OF INFINITY**

The outfits presented have been developed in the framework of the Art & Fashion competition of Creativewear and are part of the womenswear collection Vessels of Infinity. The pieces are inspired by forms of the ancient Mediterranean pottery, reconstructed and redefined with the aim to highlight the contemporary female figure. Human body is viewed as a vessel.

The geometric period pottery motifs are hand-painted, also applying the shibori dyeing technique. For the collection, mostly linen fabrics have been utilized.



SEMINA LANTAVOU



Katerina Marinopoulou was born in Athens at 1988 and lives in Piraeus. She studied Business Administration at the University of Piraeus and graduated at 2010. After her studies, Katerina worked at the sector of tourism until 2016. At that point she decided to pursue a dream she had since she was a child, for that reason started studying at the Public Vocational Training Institute of Piraeus the Technology of Clothing and Footwear - Fashion Design. She graduated in June 2018 with honors. Presently, Katerina is completing her internship at a fashion house in Kolonaki, Athens, which specializes in working with lace. She speaks Greek, English and Spanish. She is an expert in a variety of computer software and continues to attend seminars related with business administration and fashion workshops.

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## COMMUNICATION

The idea started by observing an abstract design of a snail. A series of motifs were created in order to explore and find a common point from which the main design would arise. The tentacles of the snail were the link between the motifs. I perceive the tentacles as a communication point between snails and the snail as a link between Mediterranean countries.

In my last design were the piece of clothing was created from, you can see four snails, one of each side of a cube, communicating with their tentacles erected. The exploration of the motif leads into creating a patron of a blouse that can be converted quickly into a backpack with the help of an elastic string. The black elastic string helps into this transformation and at the same time acts as a link between the tentacles of the snail and the piece of clothing. The black strings helped me decorate the lower part of the skirt above the knees. The string runs through the skirt covering the front and back.



KATERINA MARINOPOULOU



Violetta Papagiannidou was born in 1975 in Caucasus. When she was sixteen years old all family repatriated to Greece. Her educational and professional steps made her realizing that she is on the wrong path.

Therefore, since 2000 she studies at the Technological Educational Institute of Central Macedonia Fashion Design & Technology Department. During her studies, childhood memories are coming back and she gets attracted by the magic world of felting. Her mother tongue is Greek, she is fluent in Russian and she has a basic knowledge of English. She has developed computer skills in tools such as Microsoft office, CAD (Photoshop, Corel, Polypatron, Optitex). She is a reliable team

worker with dedication and professional attitude. Her interest is focused on the interaction between fashion and psychology, on the personal esthetic put forward through the garment and on the application of art into the everyday life. Violetta lives in Kilkis with her wonderful husband and their two children. Email: [biolettapap@gmail.com](mailto:biolettapap@gmail.com)

## **MATERIAL IS THE INCENTIVE**

The story of felt is older than that of texture production and begins at cave age. The prehistoric humans discovered the features the wool has and especially its ability to form a texture. This could be done by felting gathered over time tufts of animal coats. Felt, top quality carpets, were found in the Altai area, somewhere in Siberia, dating back to about 3000 BC.

The technique of felting originates from Mongolia and Central Asia and is closely linked to the culture of nomad populations. Felt symbolized the wealth and the social status. Felt was essential element to the survival of nomad populations, since it was used for building and naturally isolating the nomad houses, the so called «yurt».

I was born in Caucasus and spent there my puberty. In Caucasus I first discovered felt in the form of burka, a male piece of clothing, an all length down and large coat. It was made to protect the fighter or the shepherd from the harsh conditions and was also used as a bed, spread on the ground. For the population of Caucasus felt was considered as shelter, home. Indeed felt is one of the most important cultural elements of the Caucasian population.

I started to study the material itself in the context of the course Artistic Dimension of Designing – Technological Educational Institute of Central Macedonia Fashion Design & Technology Department, by Stoikou Elevtheria-visual artist. After that I explored the possibility of expressing my idea via the felt. Felt and its abilities made me recall memories, and emotions and therefore has become the blank page where I decided to write my personal story about the shelter, home.

HOME- snugness, warmth, freedom, nomadic spirit...

My "Home" is an installation-garment. It has a maximalist form, leaves the body free, long up to the ankles. THE IDEA OF MY HOME REPRESENTS MYSELF, IT IS ME.



VIOLETTA PAPAGIANNIDOU | Photographer: Kostas Xanthopoulos | Model: Violetta Karpich



Eleni Papanikolaou was born in 1972 in Merkada Fthiotidas. She studied painting and engraving at the Athens School of Fine Arts under Professors Z. Arvanitis, M. Sxoina and mosaic with Professor D. Aggelidou, (2006-2011). Also she completed a two years lessons on fashion design at Veloudakis School (2003-2004).

As painter, she participated in several Cooperative exhibitions of students of ASFA: Eikastikes Anazitiseis Gallery with the team of Workshops "Visual Plan" at Sotiria Hospital (2010), An International Competition Visual Arts- "Philological Association Parnassos" Destination: Commendation (2012), Group Exhibition at 5<sup>th</sup> Elementary School "George Bouzianis", Dafni (2013), the 2010-2011 Graduating Class exhibition, at the Athens School of Fine Arts (2014), the 7th Art Exhibition of Eleusina, "Dreams Tank" at the Cultural Center of Eleusina, Eleusina, the International Cooperative "Sphinx 2015" exhibition at the Congression Center of Thiva (2015), a Group Exhibition at Loutraki and at the 1st Art Fair Thessaloniki with the Epsilon Art Gallery (2016). She made her first personal exhibition at Eos Art Gallery, Athens (2018). Works of her art have been acquired by Greek Collectors. Email: [elenipap72@yahoo.gr](mailto:elenipap72@yahoo.gr)

## **INSPIRATION AND COMBINATION**

...Human activity benefits from positive and interesting inputs from older styles, especially in fashion (vesture, shoes, accessories etc), in music, in cinema and in visual arts which are in need of inspiration and combinations...

That was my reason to enter in the competition of CREATIWEWEAR Project which was inviting participants to valorise cultural heritage.

My proposal as visual artist was to use soft goods and textiles of high quality, to draw on them and to set them together after painting or changing their pattern in order to give them a new style and new usages.

The style is an issue that concerns me, specifically the colors of textiles. I use soft hues and sometimes chrome to make creative compositions with abstract attitude borrowing elements or details from the nature (flowers, trees, etc) or patterns and from other forms to provide a high aesthetic result. When possible I prefer to use recyclable and ecological material tailored to contemporary needs and trends.



ELENI PAPANIKOLAOU



Emy Papas was born in U.S.A. and raised in Greece.

She studied at the School of Textiles in Piraeus.

With inspection and excitement she creates handmade pieces, prototype design and specialized techniques, such as handmade embroidery, ornaments and clothing decoration.

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## **THE DREAM**

Inspired from a Greek traditional costume that brides wear for their wedding and from the sky and the Mediterranean Sea.

I created a piece from this Greek traditional costume who gives joy for a new start and the blue of the sky in the sea...

And I called it The Dream.



EMY PAPAS



Depy Pavlidou, was born in Athens, where she still resides today. Upon completing her undergraduate degree in Economics at the University of Piraeus, she has since had a successful career in Marketing in a number of companies, both multinational and Greek. Depy has a daughter and a son. Her professional and personal life have allowed her to travel extensively, leading her to where she is today. At the same time, Depy spends her days exploring and prioritising her creativity. She designs her own clothes, knits and sews, creating unique pieces. She is also passionate about old, Greek embroidery which she collects. As a continuation of her life path, she started attending painting and drawing classes, and shortly got accepted at the University of Fine Arts in Athens. Currently, she is in her third year of studies and part of Mr Marios Spiliopoulos' workshop. Her work includes experimenting with oils, engraving, textiles and yarns. She believes that painting fills one with happiness, whilst continuous learning is a reason to be alive.

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## THE PRICKLY PEAR CACTUS

Silk fabric is a unique, natural material. It is a soft, durable lustrous fibre and can be worn throughout the year. The fabric is of the highest quality and usually produced in small, family owned, silk farms. Some centuries ago, Greece was a major silk producer. Why not today? Silk production belongs to the primary production sector. The enhancement of sericulture in Greece, through coordinated attempts by state organisations could promote economic development of family run silk farms in the Greek province. Today, only a few young people in Greece have worn silk clothing.

I used silk as canvas and painted on it by hand. The design is minimal (scarves, cover-up, kimono) to allow the art to emerge. Thus, the garment gains value, becomes invaluable and not disposable.

Following this, the garments could be printed on printers, introducing a more commercial character.



DEPY PAVLIDOU





DEPY PAVLIDOU





DEPY PAVLIDOU



Eleni Petridou born in 1995 in Nicosia, Cyprus. She got her Bachelor Degree at Athens School of Fine Arts, ASKT, Greece in 2018 with Afrodit Liti as supervisor.

She participated in the Erasmus exchange program in Academy of Arts Architecture and Design in Prague, Czech Republic (2017) in the fields of applied arts. She has been an active member in external groups workshops like In situ art, taken part in group exhibitions and festivals in Greece and Prague. (Festiv-art Loutraki 2015, Nefele project 2016, Science festival 2017, Delfi Archeological Museum 2017, Italian Embassy of Athens 2017-18, Athens Trade Festival 2018). Currently she is a trainee Art Psychotherapist (Queen Margaret University Edinburgh, UK) (2018-2020).

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## NEW SKIN

In my proposed idea, NEW SKIN, I make new artistic applications to existing types of clothing pieces with various techniques such as laser etching and cutting, using latex and special collectible materials, threads and nylon. My goal is to experiment with different means of linking fashion design with sculpture and painting, with the ultimate goal of creating new clothing that can add original touches to recyclable clothing.

All of the above I would like to be in line with the challenge I make to communicate the link between medical and healing issues with fashion and Greek culture. My research was based on medical issues, so I studied searching from the recovery and healing through Greek culture. The Greek culture was influenced by two important periods of the classical era of the 5th century BC and the Byzantine Empire 4th - 6th century AD. Health and medicine have always been an important parameter during all the past centuries, and I believe that the pieces of clothing which I suggest could remind to the audience the real roots and values of this culture.

### PROTECTION - RELIGION- HEALTH- RECOVERY

In ancient Greece, human creatures invoke the support of Gods and priests to overcome their mental and physical injuries. Studying the ancient medicine and archeological ruins I get inspired by a series of garments found in the Asclepius temples (structured building complexes, places of civilization where people came to heal by begging the Asclepius, God of Medicine in antiquity.)

Orthodoxy - Christianity is a second great feature of Greece, which has also influenced our habits and our beliefs. Inspired by priests' vestments and garlands - garments that were defined as a costume of priests in the Byzantine Empire, but also of sacraments, I express the psychological support which are held by the church. So I suggest here new surfaces and a new skin, a healed skin. The cure-the disease-treatment always frightened the public and the consumer society. But processing them in a visual way, we will bring new data and new fashion trends more optimistic, and more attractive to the eyes and body of the consumer.



ELENI PETRIDOU



Lili Pain was born and lives in Palaio Faliro. Her introduction to Arts and especially painting started at very young age as she was spending time in her father's workshop.

Her love for myths and history led her to write «Seeking of the Crypts» (a game-book that relates with the legends and traditions of Greece) resulting in publishing her first book at the age of 18. At the same time she studied «Computer Engineering and Programming». However, she kept on painting at her spare time until she noticed that the majority of her drawings were about clothes. Her need to create her designs, made her turn to the world of fashion. She attended designing and sewing seminars and then she studied «Technician of clothes and shoes technology and Fashion Designer». She has worked for fashion showrooms, as stylish assistant and she experimented as fashion editor. She participated in the group analysts of trends in fashion, for 2 continuous years, for HCIA as a forecaster of new trends in children's clothing. As for now, she has completed her first personal collection and her purpose is to continue experimenting with various techniques in painting as well as in fabric. Email: [lilipainfull@gmail.com](mailto:lilipainfull@gmail.com)

## **MOTHER TETHYS ANTEDILUVIAN MAP OF THE MEDITERRANEAN**

Mother Tethys calls out humanity for awakening its ecologic conscience. It reminds that Gaia is a living whole organism that grows-develops. Our environment receives one more time radical change of physical phenomena. Tethys calls out humankind to get out of oblivion, reminding that earth was one flooded and empires sunk in the name of greed.

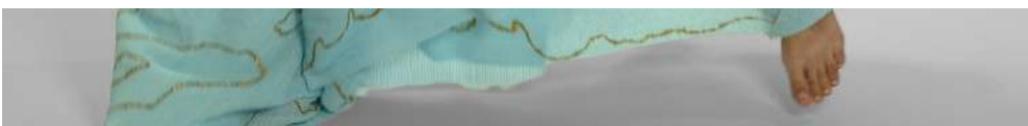
But it may not be too late for us, as long as the restoration of physical balance flourish in the conscience of our existence.

Through out the legends, three floods we count, plus one of others four and still not knowing how to avoid a fifth...

As the legends have been forgotten, we started forgetting to return our loans or to be hospitable with other nations. Thinking that we own land, we put boundaries where we stand, so we are the only ones to step on it. In the name of possession wars were made-an often doing of civilized people. In the name of development or in the name of satisfaction we have been driven to over consumption. The result of that: an individualist kind of human, a new kind of social parasite is emerging nowadays.



LILI PAIN







LILI PAIN



Melissanthi Spei is an Athenian Fashion Artist. Her heritage, coming from Greece, in combination with her creativity, inspires her to develop contemporary and sculptural garments. Part of her identity as a designer is to use industrial materials for something historical and old through the exploration of traditional arts and crafts and their projection to contemporary aesthetics. Spei has graduated from MA Fashion Artefact at London College of Fashion in 2013. She has been nominated as an Avant-Garde finalist at World of WearableArt 2018 Awards, Accessories finalist for ITS

International Talent Support 2013, International Research Award finalist for the Ancient & Modern Prize 2014 and represented Greece during the EU presidency exhibition at Malta Fashion Week in 2017. Spei has also participated at the Venice Biennale 2018, Arnhem Mode Biennale 2013 'Fetishism in Fashion' & FETISHISM: Obsessions in Fashion & Design' at Trapholt Museum in 2016 both curated by prestigious Lidewij Edelkoort. Her work revolves around folklore culture. Email: [melissanthispei@gmail.com](mailto:melissanthispei@gmail.com)

## **ATHENIAN BRIDE<sup>1</sup>**

### ***The revival of traditional embroidery patterns through contemporary techniques***

Through the Creativewear Design Challenge I wanted to create a piece inspired by traditional embroidery patterns in collaboration with local suppliers and manufacturers. Craftsmanship is something that is almost lost due to mass production and it is extremely important to acknowledge the importance of skilled workers for the creation of fashion garments and not just clothing.

The project has been based on research on haute couture and sculpting of the body with main focus on creating decorative surfaces. The carnation is a recognisable symbol which has been used in various patterns of traditional Greek textiles and ceramics and everyone can relate to. The carnation has been reinterpreted into illustrator© and has been laser cut in mirror and glitter Plexiglas to create beads. I attended laser cutting classes in order to be able to use the technical equipment myself in an open space workshop. For this project there has been a lot of hand sewing and also the base of the garment has been sewn with a vintage Singer machine with no electric power.

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<sup>1</sup> The title of this project has been inspired by a Louis Dupré lithograph representing an Athenian Wedding in 1825.



MELISSANTHI SPEI



Catherine Suen, after graduating from the Institute of Oriental Languages in Paris, where she studied Chinese, and a three year sojourn in Asia, she lived in Greece for 15 years.

She left for Copenhagen for two years and since 2015 she is back, sharing her time between Athens and Aegina.

With a nod to Oriental art, especially the art of miniature, Suen creates mythical universes of three-dimensional and flat two-sided figures (both inspired by her other passion, theater), and objects such as free-standing screens and fans from cartons, fabrics, paper cutouts, photographs, and prints which she collects, folds, assembles and reinvents with paint, glue and an infinite spectrum of diverse media.  
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## SUMMERTIME IN AEGINA

Using recycled materials her recent work includes a collection of Paper Ladies, composed of recycled Barbies dressed with clothes made with recycled paper, silk, metals and inspired from Madame Grès work in Haute Couture, drawings and sculptures by collage of different recycled materials and a “Styling Collection” of figurines made with paper.

One piece of her collection “Summertime in Aegina” composed of bikinis made with wire, cotton threads and recycled textiles, is exposed here.

This piece, together with other pieces proposed for Winter, Autumn and Spring, produced in the framework of Creativewear, is proposed for decorating shops and Brand Catalogues exposing New Season collections.



CATHERINE SUEN



Leda Tsigkinopoulou is a new designer in fashion business.

She is a Civil Engineer, with postgraduate degree in Environmental Studies but her interest turned to fashion.

The myth of Leda in which the eminent Zeus becomes a swan, has inspired many ancient and younger artists inspired her brandname. She began by creating prêt-à-porter on-demand clothes, always putting her personal touches inspired by Ancient Greece. She makes her debut with a comprehensive series of asymmetries that stimulate interest and elements of an ancient Greek character in her spring-summer collection 2018.

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## THE SILK SEA

In my thoughts the Mediterranean, as trivial as it may sound, is interwoven with the endless blue!

I think that is what joins or separates the countries, but it is certainly a powerful element that makes them beautiful. And it's definitely my favorite place to be. For this reason, I decided to knit the bottom of the sea, the water movement and harmony which they are connected a creative garment.

The idea that I have decided to create is made up of a skirt of different shades of blue mixed with white, which harmoniously degrade and end up in an almost white color that looks like the foam of the sea. The top has bell-type sleeves in levels to resemble to a living body swimming in the sea. My goal was to do that with as much movement as possible and by environmentally friendly materials.



LEDA TSIGKINOPOULOU





LEDA TSIGKINOPOULOU







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Mediterranean



CreativeWear

Project co-financed by the European  
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Η πρώτη ολοκληρωμένη παρουσίαση των έργων έγινε κατά τη διάρκεια της έκθεσης **art&fashion | CREATIVEWEAR EXHIBITION** στην Ανωτάτη Σχολή Καλών Τεχνών επί της οδού Πειραιώς 256, Κτίριο Δ, αίθουσα foyer της Θεατρικής σκηνής.



ΑΡΧΗ ΕΠΙΧΕΙΡΗΣΗΣ  
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